NEW BRISTOL COSTS LESS.

A WORLD OF FLAVOR IN A LOWER PRICED CIGARETTE.

DISCOVER

BRISTOL

NEW FROM BENSON & HEDGES.

Kings 12 mg "tar" 1.0 mg nicotine—100's 14 mg "tar," 1.0 mg nicotine av per cigarette by FTC method

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Source: https://www.industrydocuments.ucsf.edu/docs/nhnj0004